



# DIGITAL MARKETING & WEB DESIGN SERVICES

## OVERVIEW

Tatiana's team was created and is equipped to handle tasks in both creative and business administration fields. The goal is to aid your personal and professional endeavors specifically through virtual assistant and digital marketing skills. We promise to strive for excellence in all creative and administrative tasks assigned to us, and to constantly evolve our business actions and tasks to match the needs you and your company have at all times.

## SERVICES:

- **Website Design & Editing** (Creating Cohesive Content and Copy for Website Template)
- **SEO & Keyword Tagging** (for optimizing reach of website pages on search engines globally)
- **Social Media Posting & Organic Engagement** (i.e. commenting, liking, creating hashtag clouds, etc.)
- **Social Media Ad Marketing** (Creating Boosted Posts and Classified Posts for Social Media Forums)
- **Social Media Analysis and Analytics Collection** (Documenting how your accounts are increasing traffic and/or decreasing traffic)
- **Finding niche-based accounts to collaborate with via social media** (i.e. giveaways, contests, shout out for shout out, etc.)



## RATES OF SERVICE:

### Consultation Rates-

1 Hour Consultation: \$100.00

3 Hour Consultation: \$285.00

### Management Rates-

#### Webpages:

- \$300 per page for template/layout design

- \$1500 per 5 page website template/layout design

(the initial design comes with 3 complementary edits/drafts per page)

- Branding Audit for Social Media Platforms- \$50 per hour

- Content Creation via Website & Social Media- \$50 per hour

- **Hourly:** \$50.00 per hour \*maintenance and edits\*

- **Weekly:** (based on a 3 or more hours of work daily): \$45.00 per hour

- **Monthly:** (based on a 3 business days per week): \$525.00+

### -Website & Branding Starter Bundle: \$2000.00

#### Includes-

- 5 page website (with 3 drafts per page)
- SEO and Keyword Implementation to site
- Brand Kit for Website & Social Media
- Social Media Audit & Content Plan Creation (for two social media platforms of the clients choosing)

Pricing is subject to change based on the needs of the client and can increase or decrease based on the adjusted agreement of both parties.

### Acceptable Forms of Payment:

Venmo

Paypal

Zelle

Company Check